



Take advantage of the leading fair event for shoes and accessories!

Dear Client,

With GDS – the international event for Shoes and Accessoires - and Global Shoes – the leading fair for sourcing – two of the most important trade fair events of the sector will take place from **March 13th to 15th 2009 in Düsseldorf, Germany.**

For three days Düsseldorf will be the place to be in order to catch up on latest innovations of the sector and to set the trends for the upcoming season. With GDS and Global Shoes, Messe Düsseldorf offers exhibitors as well as visitors the unique meeting place for industry related professionals from around the globe.

Due to growing globalization and structural changes within the international shoe market a cross country orientation and international contacts are becoming more and more crucial for companies to be successful.

Until now the segment did not have its own communication and ordering platform. With Global Shoes and GDS a unique platform to position yourself in the international market, to present your products, and to demonstrate your performance and service offering has been implemented.

GDS is the most important information and ordering point for the footwear industry worldwide. Around 40,000 trade visitors are expected to come to Düsseldorf to view the latest styles and trends on display by around 1,500 exhibitors from 50 countries.

GLOBAL SHOES is the leading trade show for sourcing in the international Shoe Business. This fair event is the perfect communication and ordering platform for anyone who wants to deal in high volumes in the international shoe market.

Don't miss this opportunity and book your exhibition space for GDS and Global Shoes 2009 in Düsseldorf, Germany now!

The 2009 application forms are available on:

www.gds-online.com and www.globalshoes-online.com

If you do not want to apply online, please fill out our reply-form on the 2nd /reverse page and send it back to us. We will forward you the necessary application forms and more information. Please do not hesitate to contact us for any question you might have.

Kindly note that the **DTI – Department of Trade and Industry** under the EMIA (Export Marketing Incentive Assistance scheme) will financially assist companies wishing to participate in overseas exhibitions. **Assistance is granted to individual exporters** to exhibit products at recognized exhibitions abroad where TISA (Trade Investment South Africa) does not provide for a national pavilion. For further information please contact the DTI directly www.thedti.gov.za or contact:

Individual Exhibitions, Ms Judy Snyman (Applications), Tel. (012) 394 1035 or email her on judy@thedti.gov.za.

We look forward to hearing from you.

With kind regards,

Southern African – German Chamber of Commerce and Industry (SAGCC)

Annette Pringle-Kölsch
Representative of Messe Düsseldorf GmbH in South Africa



GLOBAL SHOES
leading trade show for sourcing

13 – 15 March 2009 in
Düsseldorf, Germany

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(*German) Reg. No.: 1963/002981/09



**Reply – Form – GDS and Global Shoes –
13 – 15 March 2009 in Düsseldorf, Germany**

Please fill in your company details and send it to:

SAGCC, Mrs. Annette Pringle-Kölsch
Fax (011) 486 3346, Email apringle@germanchamber.co.za

13 – 15 March 2009 in
Düsseldorf, Germany

Company:		Position:
Title:	Name:	Surname:
Postal Address:		Code:
City:		
Tel:		Fax:
Email:		Web:
<input type="checkbox"/> YES, please send me exhibitor application forms via email. I do not want to register online.		
<input type="checkbox"/> YES, I would like to order my entrance ticket/s for GDS and Global Shoes in Düsseldorf, 13 - 15 March immediately . <i>(Please indicate the number of entrance tickets below).</i>		
<input type="checkbox"/> I am not attending GDS and Global Shoes 2009 but please put me on the mailing list for the next GDS and Global Shoes Fair events.		

Order-Form – Entrance Ticket/s GDS and Global Shoes 2009 in Düsseldorf, Germany

Please indicate the number of entrance tickets for GDS and Global Shoes below. Kindly inform us about your focus of interest by marking either GDS or Global Shoes.

X One-day ticket/s each @ R 190.- <input type="checkbox"/> GDS <input type="checkbox"/> Global Shoes	X Two day ticket/s each @ R 300.- <input type="checkbox"/> GDS <input type="checkbox"/> Global Shoes
X Season ticket/s each @ R 400.- <input type="checkbox"/> GDS <input type="checkbox"/> Global Shoes	

Please notice that the entrance ticket/s includes free round trip transportation to the trade fair on all VRR (Rhine-Ruhr Regional Transport Network) lines.

- **Ticket sales and collections are strictly from Monday to Friday between 8:00 and 12:00**
- Payment only possible by cash, cheque or bank transfer to SA-German Chamber of Commerce and Industry
- Invoice will only be made after payment has been received
- Cancellation fee of 15% on refunded tickets shall be payable
- Tickets not refundable once stamped by the German Consulate
- Tickets cannot be refunded once the fair has commenced

**The Southern African – German Chamber of Commerce and Industry:
Ticket Sales**

Johannesburg Office:

Att. Ms. Margret Hirse
Tel. (011) 486 2775
Fax (011) 486 3625
Email: mhirse@germanchamber.co.za
47 Oxford Road, Forest Town, 2193
(Entrance Waltham Rd.)
P.O. Box 87078, Houghton, 2041

Cape Town Office:

Att. Mr. Thomas Kallenbach
Tel. (021) 422 3311
Fax (021) 422 5577
Email: info@sagc.co.za
47 On Strand Street,
Cape Town, 8000
P.O. Box 1272, Cape Town, 8001

**Banking
Details:**

Nedbank Braamfontein

Branch Code: 1950 05
Account No: 1950-459349